

Press Release

DB Schenker Delivers Asian Games 2018 to Audiences Around the World

Orchestrating the logistics by Air and Ocean to broadcast the biggest multi-sports event for the biggest region in the world from Indonesia

(Jakarta, 3 Sep 2018) Logistics experts at DB Schenker from across the Asia Pacific region have been working hard behind the scenes to transport broadcasting equipment to Indonesia, so that audiences at home around the world are able to support their country athletes live on television during the 2018 Asian Games.

With the grand finale of the Games, which has to date attracted the attention of millions of viewers worldwide, broadcasted on Sunday night, DB Schenker will now handle the pickup and re-export of broadcasting equipment to the originating countries.

Early 2018, PT Schenker Petrolog Utama (SPU) and DB Schenker Sports Events Germany were appointed by the International Games Broadcast Services (IGBS) to handle the temporary importation and re-exportation of broadcasting equipment for the Asian Games in Jakarta and Palembang.

Asok Kumar, CEO of DB Schenker in Indonesia said, "With thousands of athletes from over 40 countries in Asia representing over 4 billion people, the task of delivering the Games Live back to the supporters and audience is absolutely vital. With our global network and extensive experience in managing freight and logistics for International sports events like the Olympic Games, Commonwealth Games, the FIFA World Cup and so on, we are proud and honored to be involved with the 2018 Asian Games, helping to deliver the games experience back to all the supporters back home."

As the main forwarder for broadcasting equipment, SPU was responsible for freight transportation via air and ocean, managing customs clearance, temporary warehousing and sorting activities, as well as trucking transportation and delivery to broadcasting compounds in more than 40 sports competition venues.

With fully chartered cargo airplanes and many commercial flights that successfully landed between early July and mid-August at Soekarno-Hatta International Airport, SPU has carried more several hundred tons of broadcasting equipment owned by IGBS and other independent broadcasting companies from all over the world. This includes equipment that had been used for the World Cup in Russia earlier this year.

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Several shipments were also delivered through ocean freight to the Jakarta International Container Terminal. In major international sports events such as the Asian Games, time constraints are a common challenge faced by logistics companies. The SPU team in Jakarta overcame these challenges through close collaboration with its DB Schenker counterparts from other parts of the region, including Japan, Korea, India, Australia and Hong Kong.

Commenting on the event, Robin Dreke, Department Manager Fairs & Exhibitions, Relocations, Events and special Traffic Indonesia said, “The Asian Games athletes, event organizers, spectators, and fans watching the games at home, can look back at another outstanding sporting experience. Every major sporting event is unique, and we are proud and grateful that we could be part of the biggest sporting event in the region, pushing ourselves to provide the best logistics support possible. We thank all our partners for their great commitment and cooperation.”

About DB Schenker Asia Pacific:

Growing and global: DB Schenker has extensive expertise as an integrated logistics service provider. With over 50 years of experience in Asia Pacific, Schenker Asia Pacific and the country organizations have a strong presence in the local markets.

DB Schenker supports industry and trade in the global exchange of goods: via land transport, worldwide air and ocean freight, contract logistics and supply chain management. Over 17,000 employees at 484 locations in Asia Pacific serve our customers in the whole region.

Schenker Asia Pacific connects all the important economic regions in over fourteen Asian countries via a dense network of scheduled and tailored services. The company also specializes in air and ocean freight solutions as well as all related logistics services. Integrated logistics centers at the region’s most important intersections where flows of goods converge, to create an effective link between all carriers and enable a wide range of value-added services. Schenker Asia Pacific holds top positions in automotive, aerospace, electronics, fashion, healthcare, high-tech, industrial, retail / consumer goods, trade fair forwarding, special transports and services for major sporting events.

About PT Schenker Petrolog Utama:

As DB Schenker’s representative in Indonesia, PT Schenker Petrolog Utama combines more than 40 years of freight forwarding and logistics experience in the country. DB Schenker has been active in Indonesia since 1976 and entered into a joint venture with our long-term partner, the Petrolog Indah Group in March 1999. PT Schenker Petrolog Utama currently employs over 500 people

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and has more than 20 locations throughout Indonesia. Our offices and warehouses are located in Jakarta, Tangerang, Bandung, Semarang, Surabaya, Denpasar, Batam, Medan and Balikpapan. In other areas of the country, reliable local partners are employed. Our products and services include air freight, ocean freight, rail freight, road freight, contract logistics, fairs and exhibitions, relocations, project cargo, cargo insurance and customs clearance.

